

FOR IMMEDIATE RELEASE

The Canadian Bicycle Mechanic Workforce Survey Launched

Canada's first national survey will establish a baseline for understanding the bicycle industry's workforce and identifying future labour and skills needs.

July 27, 2026

The **Canadian Bicycle Industry Skills Coalition (CBISC) / Coalition canadienne des compétences de l'industrie du vélo (CCCIV)** has launched the **Canadian Bicycle Mechanic Workforce Survey** - a national initiative to better understand the state of Canada's bicycle mechanic workforce and assess potential labour and skills gaps.

As cycling and micromobility continue to grow across Canada, there are increasing questions about whether the supply of skilled bicycle mechanics is keeping pace. At present, there is no reliable national data to assess workforce availability, skills gaps, or training needs.

While other countries and regions have documented workforce shortages in their bicycle industries, Canada lacks the data needed to understand the scale and nature of this challenge. Initiatives such as Nextgen Mechanics in Europe and the National Bicycle Service Technician Program in the United States demonstrate the value of evidence-based approaches. This presents an opportunity for Canada to build its own evidence base and better align industry efforts.

This survey is designed to fill that gap by gathering input from bicycle mechanics, bike shop owners, bike share programs, those responsible for hiring or training in the industry, and others across the ecosystem. The findings will establish a national baseline and inform future workforce development, training, and industry strategies. Results will be released in national report later in 2026.

The survey is open from July 27 until September 14, 2026:

<https://bicyclemechanics.ca/survey/>

Supported by partners including **Outdoor Gear Canada (OGC)**, **CycloChrome**, and **Velo Canada Bikes**.

Survey participants are also entered to win a **Unior Pro Tool Roll** donated by OGC.
https://store.ogc.ca/ogc/tools/general-shop-tools/unior-pro-tool-roll-set-/c301_62_280/p121732/-cp/?_kx=uBLkRg8Bik3ZCIX17cgU0g.YhgzAQ

About the Canadian Bicycle Industry Skills Coalition

The Canadian Bicycle Industry Skills Coalition (CBISC) / Coalition canadienne des compétences de l'industrie du vélo (CCCIV) is a national sector council focused on workforce development for Canada's bicycle industry. The coalition brings together employers, educators, mechanics, industry organizations, and other stakeholders to strengthen professional recognition, training, standards, and career pathways within the bicycle mechanic profession.

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